

I claim:

1. A method for entering advertising registration marks into an image comprising the steps of:

generating specification data for a plurality of advertising registration marks;

inserting a plurality of advertising registration marks into an image at locations determined by the specification data; and

displaying the image.
2. The method of entering advertising registration marks of claim 1, wherein one of the advertising registration marks is a trim mark.
3. The method of entering advertising registration marks of claim 1, wherein one of the advertising registration marks is a bleed mark.
4. The method of entering advertising registration marks of claim 1, wherein one of the advertising registration marks is a live mark.

5. The method of entering advertising registration marks of claim 1,
wherein one of the advertising registration marks is a gutter mark.

6. The method of entering advertising registration marks of claim 1,
wherein the step of generating specification data is comprised of a step of
accessing a computer memory containing a correlation between a user designation and
a plurality of dimensional specifications for advertising registration marks.

7. The method of entering advertising registration marks of claim 1,
further comprising a step of scaling a relative size of at least one registration
mark with respect to the image information.

8. A system for entering advertising registration marks into an image
comprising:

a means for generating specification data for a plurality of advertising
registration marks;

a means for inserting a plurality of advertising registration marks into an
image at locations determined by the specification data; and

09917134-0394
T02204377660

a means for displaying the image.

9. The system of entering advertising registration marks of claim 8,
wherein one of the advertising registration marks is a trim mark.

10. The system of entering advertising registration marks of claim 8,
wherein one of the advertising registration marks is a bleed mark.

11. The system of entering advertising registration marks of claim 8,
wherein one of the advertising registration marks is a live mark.

12. The system of entering advertising registration marks of claim 8,
wherein one of the advertising registration marks is a gutter mark.

13. The system of entering advertising registration marks of claim 8,

wherein the step of generating specification data is comprised of a step of accessing a computer memory containing a correlation between a user designation and a plurality of dimensional specifications for advertising registration marks.

14. The system of entering advertising registration marks of claim 8,

further comprising a step of scaling a relative size of at least one registration mark with respect to the image information.

10/20/2014 10:16:50